



GRA  
PHIK

ART DIRECTION  
WEB & GRAPHIC DESIGN  
UX-UI  
ILLUSTRATION



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**HI!**  
**I'm Laëtitia**  
and I ❤️

To **Design**, to share **New Ideas**,  
**Innovation**, to **Create**, Chocolate,  
to **Sketch** and **Paint**, **Photography**,  
to **Search**, to **Improve**, to Climb  
Volcanoes, to **Challenge** myself and  
more to discover.

**Laëtitia Blanc**

Made in France,  
Exported in New-Zealand,  
Back to Canada



**7** years  
in **design**  
experience

August 2016 - October 2016

**Designer at SOLO COMMUNICATION**

Montréal, Quebec

**Concept, Website design, Graphic design,  
Logo and Brand Identity.**

April 2016 - August 2016

**Freelancer for BAMSTRATEGY**

Montréal, Quebec

**Media banners, Newsletters, Social média.**

June 2015 - November 2015

**Webdesigner at PLATO CREATIVE**

Christchurch, New-Zealand

**Wireframes, Ideology, Strategy, UX and UI,  
Websites and Newsletters design.**

July 2011 - October 2014

**Webdesigner / Illustrator**

**at BAMSTRATEGY** Montréal, Quebec

**Concept , Ideology, Websites and  
Newsletters design, Animated Media  
banners, Illustrations, Icons, Storyboards,  
Logos and Brand Identity.**

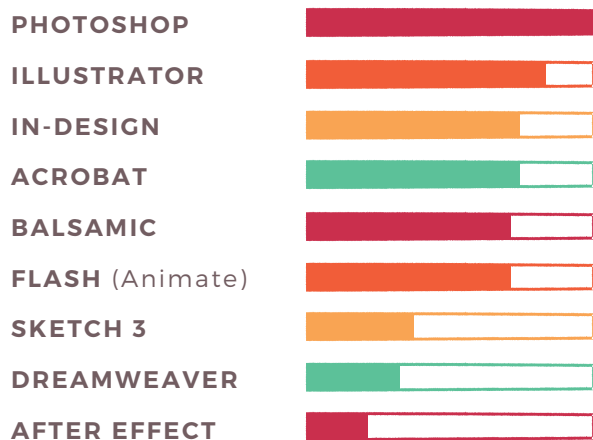
April 2008 - April 2011

**Freelancer** Lyon, France

**Brands identities, Logos, Packaging,  
illustrations, Advertising, Website.**

# My Super powers

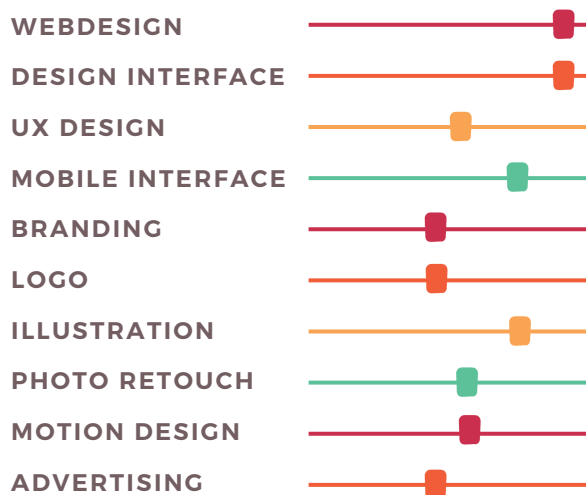
## Softwares



## Languages



## Experience



# 5 years of design studies

September 2003 - June 2005

## Advanced diploma in Multimedia Design and Production

Villefontaine, France

### Professional studies in web design

September 2000 - June 2003

## Vocational course un Prepress

Lyon, France

### Professional studies in Graphic design

## A few things I ♥ to

### Travel

And updating my **travel blog** with stories, pictures and sketches.

[www.carnetdunecurieuse.com](http://www.carnetdunecurieuse.com)



### Sketch & Paint

My passion since I was a kid. Have a look on my gallery.

[www.etsy.com/LaetB](http://www.etsy.com/LaetB)

### Chocolate

Sorry no links, everything is in my **belly**.

